



GreyLit is a social-purpose business whose mission is to save lives by **changing the way organizations share their existing and ongoing research and information.**

Through the use of both Natural Language Processing and Artificial Intelligence, GreyLit's global, web-based repository expands open access to front-line, under-utilized research, **allowing information to become action, years or months earlier than traditional channels.**

Organizations work with GreyLit to create internal repositories of all their front-line information and research, **bridging the gap between research and practice.** This knowledge mobilization allows an organization's research to be **easily and continually searched, shared and reviewed by all chosen colleagues, partners and funders.** With transparent, real-time peer reviews, organizations can share their research ahead of the curve and **provide metrics and impact measurement to secure more funds.**

Organizations upload all their research without format or content restrictions. The research is then immediately shared with all chosen “True Peers” – colleagues, partners, funders, etc. These peers then evaluate the research, creating a **valuable, quick, feedback loop**. In addition, discoveries from one research team often **complement and/or accelerate the work and impact of ongoing projects** in other divisions, department and fellow organizations.

Emerging trends in research and funding strongly indicate that **rapid turnaround, research analytics and proof of impact** is of a **growing and vital importance**.

GreyLit’s analytics capture the impact of every article published, i.e. who read the research, where they live, work, and study, what sectors their research impacts and more. This information is delivered to the research author, helping them **prove their work is generating both knowledge and impact**.

In addition, GreyLit fully embraces and meets the growing global requirements of **Open Access**.



GreyLit is the brainchild of Public Health Epidemiologist Cora Cole, based in Halifax, Nova Scotia. It is born out of her frustration between the knowledge of frontline health researchers and their inability to share mission-critical information and best practices with peers in a timely fashion. Cora thanks her foundation “champions” - individuals who advocate for GreyLit and spread the word among their peers:

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